



girl scouts
1912-2012

100 Ways to be Visible and Celebrate Our 100th Anniversary

For Service Units, Troops, Girls, Alumnae. Help Make Girl Scouting Visible during the 2011-12 Anniversary Year!

Be Personally Visible

1. Wear your membership pin.
2. Wear the 100th anniversary pin.
3. Proudly wear your lifetime membership pin!
4. Wear a Girl Scout T-shirt.
5. Wear a Girl Scout sweatshirt.
6. Wear a Girl Scout uniform!
7. Use a Girl Scout key chain.
8. Use a Girl Scout Lanyard.
9. Put a Girl Scout sticker on your backpack.
10. Put a Girl Scout sticker on your locker.
11. Put the 100th Anniversary bumper sticker on your car.

Be Visible in Your Community

12. Be in a Memorial Day parade – use a banner with the 100th anniversary logo.¹
13. Set up an informational booth¹ at the local fair.
14. Display a 100th anniversary banner at your cookie booth. Be sure to have information on the Girl Scout Leadership Experience and alumni handback cards!²
15. Collect 100 pieces of Girl Scout memorabilia/artifacts and create a display in your community.
16. Put a display in your library.
17. Find a storefront that is empty in your town, ask to spruce up the window with a display.
18. Have girls write what they like about Girl Scouting on green trefoils that can be put in displays.
19. Put alumni hand back cards in your doctor's office.
20. Put alumni hand back cards in your dentist's office.
21. Put copies of *NYPENNews* in your service providers' offices.
22. Hang a flyer in your post office.³
23. Create a display at your school.
24. Have a banner placed across your Main Street.
25. Put anniversary message on your fire department marquee board.
26. Ask the local bank to put a message on its marque.
27. Print yard signs and place in high traffic areas.⁴
28. Own a business? Put the 100th anniversary logo in your office.
29. Ask your mayor or city council to issue a proclamation recognizing March 12, 2012 as Girl Scout's 100th Anniversary.⁵

30. Set up an information table at your church's holiday bazaar/fairs.
31. Create a sandwich board to place on site while you're doing your Take Action project.
32. Give your meeting place a sign/certificate to hang in its lobby or other area.
33. Have girls create placemats about the 100th that can be used at local dinners, i.e. Fire departments, church dinners, etc.
34. Make sure any recruitment materials sport the 100th anniversary logo.
35. Have a street renamed in your town. Let us know if you decide to move forward with this project.⁶
36. Find Famous Former Girl Scouts in your area and invite them to a tea or other gathering. Invite the media.
37. Create 100th bookmarks and distribute in your school and/or community library.
38. Stand in the shape of "100" and submit to the council and your local town paper.

Be Visible Online

39. Have a website? Put the 100th anniversary logo on it, and link it to the www.gsnypenn.org
40. Place the anniversary logo on your Facebook profile during March 2012...or all year!
41. On March 12, 2012, send your Twitter followers a Happy 100th Anniversary Girl Scouts message.
42. Send everyone in your contacts a txt message on March 12, 2012.
43. Join Blogger Day: The Call to a New Century, March 12, 2012. GSUSA will seek bloggers across the nation to write about Girl Scouting. Be sure to celebrate Girl Scouts on your blog!
44. Post your 100th activities on your Facebook/Twitter accounts.

Fun Events/Take Action Projects

45. Attend the GSNYPENN Jamporee!
46. Participate in the Forever Green Take Action Project. Be sure to advertise you're doing so!
47. Participate in the GSNYPENN Intergenerational contest.⁶
48. Earn the GSNYPENN Heritage Patch.
49. Participate in the council's video contest so we can create "A Leader Is...video." Your video could earn you \$100.⁷
50. Join thousands on the Washington D.C. Mall for the 100th Anniversary Sing-a-long. Be sure to let us know you're going so we can alert local media. Take photos and share (with permission) with us for publication.
51. Collect 100 cans of food for your local food bank. Put 100th anniversary message on bags, cards being delivered to both homes/places asking for donations, and the cupboards receiving the items.
52. Collect 100 items of clothing, toys or pairs of shoes for those in need.
53. Collect 100 pairs of pajamas/slippers for the 2012 PJ Round-up!

54. Hold a flashback dance for girls and parents. Display historical photos of Girl Scouts and have mothers wear their old uniform pieces. Dads can participate too!
55. Hold an alumnae tea for "boomer" generation Girl Scouts.
56. Tie 100 green ribbons around the trees in your community on March 12, 2012.
57. Send 100 "Welcome Future Girl Scout" cards to moms of newborns girls. Participate in Troop 2012!
58. Make and distribute 100 luminaries in your community to honor March 12.
59. Contribute 100 hours to clean-up a park or streambed.
60. Make a list of 100 ways to save energy and share this with others.
61. Collect signatures of 100 Girl Scouts who you meet at Girl Scout events and summer camp.
62. Join Girl Scouts in your area to donate 100 hours of activities to a local nursing home.
63. Sell 100 extra boxes of Girl Scout Cookies for American troops overseas.
64. Celebrate International Women's Day (March 8) by distributing 100 green carnations.
65. Collect 100 hotel-sized soaps, shampoos, or lotions and distribute to women's shelters.
66. Collect 100 books for your school or community library.
67. Collect 100 pennies for the Juliette Low World Friendship Fund.
68. Conduct a drive to recruit 100 blood donors (see the Red Cross)
69. Make and distribute 100 friendship bracelets at a Girl Scout event.
70. Create 100 butterflies to honor children who perished in the Holocaust.
71. Design 100 thank-you notes and distribute to troop committee members, Girl Scout volunteers, staff, camp counselors or others that have helped you on your Girl Scout journey.
72. Conduct a special ceremony to commemorate our anniversary and invite 100 guests.
73. Create 100 cranes for Girl Scouts in Japan or other areas affected by disasters.
74. Adopt a highway. Put the 100th logo on the sign.
75. Do a spring clean-up. Be sure to wear your 100th anniversary T-shirt and bring your sandwich board.
76. Donate a copy of the GSUSA 100th Anniversary Illustrated book to your school or public library.
77. Tell people about the 100th anniversary coin being minted in 2013, marking the end of celebration and the beginning of our second century of leadership. Ten dollars from the sale of each coin will go to Girl Scout program development and delivery.
78. Go 100 hours without electricity/cell phone/texting/computers.
79. Make a list of 100 acts of kindness that a person can do throughout the day to bring joy to others. See how many the troop can complete in a time period.
80. Have your troop complete 100 hours of community service over the year.
81. Make 100 special treats for kids at a soup kitchen or a senior center for a special holiday. Be sure the girls deliver them.

Have More Fun

82. Sing 100 Girl Scout songs.
83. Choose a community 100 miles away (easy to do in GSNYPENN!). Research it and explore it in person or virtually.
84. What else was happening in 1912? Learn about historical events or inventions that share our centennial. Celebrate one of these events with your troop or others.
85. As a troop, read 100 books.
86. Do a fun activity from an outdated Girl Scout handbook.
87. Play some new games outside for 100 minutes.
88. Make up a story about Girl Scouting 100 years from now.
89. Develop a troop special 100th handshake and use it at every meeting.
90. Create a centennial quilt where each square highlights a Girl Scout activity.
91. Make a trefoil or centennial piñata and break it at a centennial celebration.
92. Collect or create 100 outdoor recipes and make a troop cookbook.
93. Research what has changed in the lives of girls and women in the past 100 years. Make a poster.
94. Log 100 hours in a new physical challenge: bike/walk/swim/dribble a basketball/jump rope, etc.
95. Learn about a Girl Scout who is older than 100.
96. Take a virtual trip to 100 WAGGGS countries (World Association of Girl Guides and Girl Scouts). Make a passport and stamp it each time you learn about a new country.
97. Research and plan a meeting where all the activities are those from 1912.
98. Create your own activity to recognize the centennial.
99. Contact the Marketing and Communications Department for help in publicizing how you are celebrating the 100th! 100th@gsnypenn.org

100 – TELL PEOPLE YOU'RE A GIRL SCOUT!

¹Logos are downloadable from our website:

<http://www.gsnypenn.org> under the program tab.

²At any public event, be sure to display the 100th anniversary logo, and ask alumni to let us know who they are!

^{3, 4, 5} Samples can be found at above web address.

⁶ Instructions and sample petition can be found on our website.

⁷ Details on our website.

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